BERGER SINGERMAN
FLORIDA'S BUSINESS LAW FIRM

FLORIDA TREND, "MARIJUANA IN FLORIDA: THIS BUD'S FOR US"

September 24, 2019

Florida Trend

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For the moment at least, Columbia Care is playing Shasta in the medical marijuana market.

Vita, who spent time as a youth on Sanibel Island on the Gulf, says he never smoked marijuana but began to consider the industry as a business opportunity in 2011. Hearing about the potential, he gave cannabis cream to his mother, who has rheumatoid arthritis. She felt better enough to resume hobbies and pastimes. He called it his “aha moment.”

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