BERGER SINGERMAN
FLORIDA'S BUSINESS LAW FIRM

# DAILY BUSINESS REVIEW QUOTES GEOFF LOTTENBERG IN, "JENNER & BLOCK ATTORNEYS BEAT $100M FEDERAL TRADEMARK LAWSUIT AGAINST VIACOMCBS OVER ITS 'MTV FLORIBAMA SHORE'"

September 24, 2021

*Daily Business Review*

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"Geoffrey Lottenberg, a trademark law expert and partner at Berger Singerman in Fort Lauderdale, said the decision reaffirms that creators of expressive works, including reality TV shows, have broad First Amendment rights. And this protects them from trademark infringement claims by others, particularly if they are in different lines of business than the defendant, he said."

## Related Practices

Intellectual Property

## Related Practice Teams

Dispute Resolution

## Related Team Member(s)

Geoffrey Lottenberg

## Topics

Trademark Infringement

Intellectual Property