BERGER SINGERMAN
FLORIDA'S BUSINESS LAW FIRM

BERGER SINGERMAN HOSTS FIFTH ANNUAL HURRICANE PREPAREDNESS WEEK SERIES TO READY FLORIDA BUSINESSES FOR THIS YEAR'S STORM SEASON

July 5, 2020

MIAMI, FL – July 6, 2020 – Berger Singerman, Florida's business law firm helps business owners and employees across the state to prepare for storm season with its fifth annual hurricane preparedness week. From July 13-17, the firm will provide numerous resources, including webinars, articles and blogs, with critical tips for businesses in industries including insurance, construction, hospitality, manufacturing and real estate.

Last year's hurricane season produced 18 named storms, six hurricanes, and three major hurricanes. AccuWeather predicts this year's Atlantic hurricane season will be above normal.
With hurricane season already in full swing, it is crucial now more than ever for businesses to be equipped with the necessary tools to ensure they are prepared. Berger Singerman's Hurricane Preparedness Week content, which can be found on the firm's website, will help provide businesses with comprehensive information and tools that can be applied before, during and after a natural disaster. The featured topics include:

- Small and mid-sized business surviving a storm: a look at the percentage of businesses who do not understand applicable insurance coverage
- Behind the scenes: how a public adjuster's claim adjustment impacts litigation
- Interview series of insurance industry experts regarding various topics affecting the insurance industry
- Client alert regarding upcoming deadlines for submitting damages related to Hurricane Irma

Hurricane preparedness affects all industries, often requiring a multidisciplinary approach to address the countless issues arising after a natural disaster. Because of this, multiple attorneys across the firm's Business, Finance & Tax, Business Reorganization, Construction Litigation, Cybersecurity and Data Breach, Dispute Resolution, Government and Regulatory, Insurance Litigation and Real Estate practice teams will be co-authoring the articles on these topics to tackle the complex problems faced by business owners during hurricane season.

Two of the firm's insurance practice leaders, Gina Clausen Lozier and Michael J. Higer, who is also a former Florida Bar president, are recognized in the prestigious legal publication Chambers USA for their insurance work on behalf of policyholders. Additionally, Clausen Lozier currently sits on the Board of Directors for the Windstorm Insurance Network (WIND) and is significantly involved in the Florida Association of Public Insurance Adjusters and the National Association of Public Adjusters.

For more information on all the firm's Hurricane Preparedness Week and its planned blogs, seminars, webinars and articles, please contact Gina Clausen Lozier at gclausen@bergersingerman.com, or Michael Higer at mhiger@bergersingerman.com.

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About Berger Singerman

Berger Singerman LLP, Florida's business law firm, has more than 85 attorneys working out of offices in Boca Raton, Fort Lauderdale, Miami and Tallahassee. Members of the firm have expertise in commercial law, including business reorganization, corporate securities and M&A, dispute resolution, intellectual property, employment law, real estate, environmental and land use, government and regulatory, healthcare, immigration, insurance, internal investigations and white- collar criminal defense, tax, and wealth preservation. Berger Singerman is consistently and widely recognized by independent third parties for its excellence in client service, results obtained for clients and its culture; most recently, the firm was named by the Daily Business Review as the Midsize Litigation Department of the Year and as a top Florida law firm by U.S. News and World Report "Best Law Firms" as well as Chambers USA. For more information, please visit www.bergersingerman.com.

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