



## GEOFFREY LOTTEBERG

### Partner

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Geoffrey Lottenberg leads Berger Singerman's Intellectual Property Group and is a Florida Bar Board Certified Intellectual Property lawyer whose practice centers on high-stakes IP enforcement, reputation defense, and sophisticated IP portfolio strategy across the full business lifecycle. He is a first-chair litigator who brings a strategic, business-forward approach to patent infringement, trademark infringement and unfair competition, name/image/likeness (NIL) and right of publicity, online defamation, and copyright disputes in federal courts nationwide, as well as technology-driven commercial litigation involving software and SaaS agreements, non-compete and trade secret matters, and complex licensing and distribution channel conflicts.

Geoff advises clients of all sizes and across industries—from social media influencers and emerging creators to middle-market companies and multinational brands—on brand and reputation protection in the digital arena, including online defamation, takedown and platform enforcement, NIL and right of publicity counseling and enforcement, and coordinated anti-infringement programs. His cybersecurity and privacy practice spans front-end compliance and risk counseling through incident response, forensic-driven investigations, and data breach management—with a particular focus on online financial/wire fraud mitigation and recovery, and ransomware containment and remediation—helping clients navigate regulatory, contractual, and litigation exposure with speed and precision.

A Registered Patent Attorney with a mechanical engineering background, Geoff builds and defends value-rich, global patent and trademark portfolios—with a focus on aligning IP assets to enterprise strategy, investment, and exit objectives. He prosecutes patents and provides patent infringement and validity opinions, freedom-to-operate analyses, and trademark clearance and registrability opinions across cutting-edge technologies,

including protective products, semiconductor and server cooling, nanoparticles, artificial intelligence and automation, facial recognition, medical devices, emergency communications, software-enabled systems, and energy technologies. He has obtained hundreds of federal trademark registrations, regularly manages cross-border brand protection programs, and oversees worldwide portfolio strategy end-to-end, coordinating filings, oppositions, and enforcement with foreign counsel to deliver consistent, multi-jurisdictional protection.

Geoff is also an experienced IP deal lawyer. He structures and negotiates complex licenses, software and cloud agreements, manufacturing and distribution arrangements, and IP asset transfers, and he is a core member of the firm's M&A team. In corporate transactions, he leads IP due diligence, risk allocation, and post-closing integration, and he partners with colleagues on restructurings, workouts, and special situations to preserve, monetize, and enforce IP value.

## Education

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J.D., *cum laude*, University of Miami School of Law  
B.S., *cum laude*, University of Florida

## Bar Admissions

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Florida  
United States District Court Middle District of Florida  
United States District Court Southern District of Florida  
United States Court of Appeals for the Federal Circuit  
United States Patent & Trademark Office

## Practice Teams

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Business, Finance & Tax  
Dispute Resolution

## Practice Areas

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Corporate  
Complex Commercial Litigation  
Intellectual Property

- Intellectual Property Transactions and Licensing
- Intellectual Property Enforcement and Litigation
- Patent Prosecution
- Copyrights
- Data Privacy
- Trademark Prosecution

Cybersecurity & Data Breach