

# CELEBRATING 40 YEARS OF EXCELLENCE: BERGER SINGERMAN MARKS MILESTONE ANNIVERSARY

January 13, 2025

Berger Singerman, Florida's business law firm, is proud to celebrate its 40th anniversary, marking four decades of unwavering commitment to providing exceptional client service and fostering a culture of innovation, collaboration, and community impact. To honor this milestone, the firm has unveiled a special 40th-anniversary logo and announced a firm wide community service initiative that will be a cornerstone of its celebrations throughout the year.

## **A Logo to Celebrate 40 Years of Success**

As part of its anniversary celebration, Berger Singerman has introduced a commemorative logo featuring the number 40 to signify and celebrate this milestone. The anniversary logo will be used throughout 2025 as a visual reminder of the firm's enduring commitment to its clients, team members, and the communities in which our team members work and live.

"The 40th-anniversary logo is a celebration of the firm's history and achievements, as well as a reflection of the gratitude we feel for our clients and colleagues who have supported us along the way," said Paul Steven Singerman, Co-Chair of Berger Singerman. "It represents our journey and the bright future we see ahead."

## **Building on a Legacy of Gratitude**

Throughout its history, Berger Singerman has celebrated milestone anniversaries by giving back. For its 25th anniversary, the firm donated \$250,000 to various charities across Florida. For its 30th anniversary, the firm donated \$300,000 to 30 charities across Florida, and for its 35th, the firm continued its tradition of philanthropy with targeted donations and volunteer efforts. This year, the firm is proud to build on that legacy with a renewed focus on hands-on community engagement through its 40th-anniversary initiative.

"Our 40th anniversary is a celebration of our past and a commitment to the future," said Mitchell Berger, Founder and Partner. "This milestone also allows us to give back to the communities that have supported us."

## **A Day of Service: 40th Anniversary Community Initiative**

Continuing its tradition of philanthropy, Berger Singerman will also donate to local charities as part of its 40th-anniversary celebrations. Team members in each of the firm's offices—in Fort Lauderdale, Miami, Orlando, Tallahassee, Tampa, and West Palm Beach—will select a local charity to receive support. This effort will be further amplified by a dedicated day of service, where team members will volunteer their time and skills to assist these organizations.

"This year's anniversary initiative reflects our deep commitment to the communities we serve," said Jordi Guso, Managing Partner of Berger Singerman. "By combining financial support with hands-on volunteerism, we aim to make a meaningful impact and strengthen the bonds that unite us with our communities."

## **40th Anniversary Video: Reaffirming the Firm's Commitment**

To honor its 40th anniversary, Berger Singerman has released a commemorative video that reflects on the firm's history and looks toward the future. The video focuses on who Berger Singerman is as a firm—its culture, values, and unwavering commitment to excellence. It serves as a recommitment to the same high standards and collaborative approach that have guided the firm for 40 years.

"The 40th anniversary video is a tribute to our journey and a reaffirmation of our promise to our clients, colleagues, and communities," said James Berger, Founder and Co-Chair. "It emphasizes our dedication to maintaining the values of excellence, collaboration, and integrity that define Berger Singerman."

### **Employee Spotlights: Celebrating the People Behind the Firm**

To further celebrate its 40th anniversary, Berger Singerman will launch a series of employee spotlights across its social media channels. These spotlights will feature a dozen team members who will share their perspectives on what makes Berger Singerman special, the firm's unique culture, long-standing traditions, and the close relationships among colleagues.

"Our people are the heart of our success," said Chief Strategy Officer, Jessica Pavlik. "Through these spotlights, we hope to highlight the incredible talent and dedication that have been instrumental in shaping Berger Singerman over the years."

The spotlights aim to provide an inside look at the firm's culture and showcase the values that have made it a trusted partner to clients and communities alike.

### **Celebrating Four Decades of Excellence**

Berger Singerman invites clients, colleagues, and community partners to join in celebrating this milestone. Stories, videos, and updates will be shared throughout the year on the firm's website and social media channels, offering a glimpse into the values and culture that have guided Berger Singerman for four decades and that will continue to shape its future.