

# CREATION OF MANAGEMENT POSITION BOLSTERS BERGER SINGERMAN'S LEADERSHIP

July 23, 2018

*The new Chief Legal Project Management and Pricing Officer will support firm's growth strategy*

**MIAMI – July 24, 2018** – Committed to the firm's mission to continually adapt and differentiate in a perpetually evolving industry, Berger Singerman, Florida's business law firm, today announced that Eddie Raychaudhuri is joining as Chief Legal Project Management (LPM) and Pricing Officer.

With law departments projected to spend \$198 million in legal fee management software in 2019 according to Statista, Berger Singerman is investing in its future with the addition of the Chief LPM and Pricing Officer role. Berger Singerman created the position to drive efficiencies within the firm while continuing to produce outstanding results for clients.

"The LPM and Pricing Officer role is a catalyst for change in our industry, pushing firms to work smarter and faster," said Jessica Pavlik, Chief Operating Officer of Berger Singerman. "Eddie joining our team creates a significant competitive advantage for our firm and our clients. Our firm is incredibly focused on project management principles and technology now more than ever."

Following nearly a decade working for AmLaw 100 law firms in Washington, D.C. and New York, Raychaudhuri is a leading legal project management and legal pricing expert. His experience ranges from legal project management including process mapping, process improvement, practice innovation, and alternative staffing, to client fee negotiations, profit modeling, establishing profit methodologies, developing fee arrangements and monitoring fee deals. He has a proven track record of working with practice groups to optimize practice platforms, business performance, client relationships and operations to achieve maximum profitability and reduce institutional risks.

## **Related Team Member(s)**

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Eddie Raychaudhuri