BERGER SINGERMAN HOSTS FOURTH ANNUAL HURRICANE PREPAREDNESS WEEK SERIES TO READY FLORIDA BUSINESSES FOR STORM SEASON

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Berger Singerman, Florida's business law firm, is helping business owners and employees across the state prepare for storm season with their fourth annual hurricane preparedness week. From June 10-14, the firm will provide numerous resources including seminars, articles and blogs with key tips for businesses in industries including insurance, healthcare, hospitality, manufacturing, agriculture and real estate.

Last year's hurricane season produced eight hurricanes, including Hurricane Michael, which struck the Florida Panhandle at devasting Category 4 strength. This year, AccuWeather predicts there will be five to seven hurricanes for this year's Atlantic hurricane season.

With hurricane season officially starting June 1 and lasting through November 30, it is crucial now more than ever for businesses to be equipped with the necessary tools to ensure they are prepared. Berger Singerman's Hurricane Preparedness Week content, which can be found on their firm website, will help provide businesses with comprehensive information and tools that can be applied before, during and after a natural disaster. The featured topics include:

- Small and mid-sized business surviving a storm: a look at the percentage of businesses who do not recover after a storm and steps to avoid becoming a percentage.
- Time is money: Alternative dispute resolutions for insurance claims
- Lessons learned about commercial policies
- Expectations vs. reality in insurance claims
- Tips if you are in a high-velocity insurance zone
- Learnings from Hurricane Maria (potential guest)
- Hospitality and hurricanes: a look at how hotels perform after storms

Hurricane preparedness affects all industries, often requiring a multidisciplinary approach to address the countless issues arising after a natural disaster. Because of this, multiple attorneys across the firm's Business, Finance & Tax, Business Reorganization, Construction Litigation, Cybersecurity and Data Breach, Dispute Resolution, Government and Regulatory, Insurance Litigation and Real Estate practice teams will be co-authoring the articles on these topics to tackle the complex problems faced by business owners during hurricane season.

Two of the firm's insurance practice leaders, Gina Clausen Lozier and Michael Higer, who is also The Florida Bar's immediate past president, were the only two lawyers in Florida recognized in the prestigious legal publication Chambers USA for their insurance work on behalf of policyholders. Additionally, Clausen Lozier

currently sits on the Board of Directors for the Windstorm Insurance Network (WIND) and is significantly involved in the Florida Association

Related Practice Teams

Business Reorganization

Business, Finance & Tax

Dispute Resolution

Government and Regulatory

Related Team Member(s)

Michael J. Higer

Gina Clausen Lozier